

Welcome to the second edition of Paterson's 'Wild About Oats' newsletter. In this issue, you will find news on the work we're doing to raise awareness of the damage that palm oil harvesting is doing to the rainforests and the effect it is having on the survival of orang-utans.

You will also read about some of the other things we're doing to promote Paterson's Oatcakes around the country and our top ten tasty topping suggestions.



Latest news on the palm oil debate

As you know, the growing demand for palm, which is one of the world's most popular vegetable oils, is driving devastating rainforest destruction in South East Asia.

A few months ago we wrote to over 300 politicians, environmentalists, industry bodies, academics and media to alert them to the steps that we have taken as a business to address the growing environmental crisis. We are the only Oatcake manufacturer to have stopped using palm oil in our oatcakes and our competitors are still not following suit.

We are delighted to report that we have had a fantastic response with interest from MPs and environmentalists including David Bellamy who recognised the work we've been doing.

We still use sustainable palm oil in selected biscuit lines but by the end of this year, we hope to have completely eradicated palm oil from our business and will keep you updated on all developments.

Top Ten Oaty-Toasties

We've got a great take on the traditional toastie, if you're watching your carbohydrates and cutting back on bread, why not try one of our tasty Oaty-toastie fillings for an alternative breakfast, lunch or snack idea.

For a truly tasty toastie, fill two oatcakes with any of the below ideas and stick them under the grill for a few minutes or blast them in the microwave for 20 seconds!

Here are our top ten speedy snack suggestions:

1. Eggy-Oaty - Scrambled eggs and tomato
2. BBQ-Oaty - BBQ sauce, cheese, ham, onion, salami & bacon
3. Brie-Oaty - Melted brie with crispy bacon & caramelised red onion chutney
4. Cheesy-Oaty - Cheddar cheese with chopped ham & tomato
5. Tuna-Oaty - Tuna mayonnaise with cheese & chives
6. Smoky-Oaty - Smoked Salmon, cream cheese, capers & parsley for garnish
7. Mozza-Oaty - Mozzarella, pesto, chopped tomato & basil drizzled with olive oil
8. Veggy-Oaty - Tomato paste, sliced tomato, grated cheese, onion, mushroom & olives.
9. Greek-Oaty - feta cheese with black olives and cracked black pepper
10. Banoffi-Oaty - Peanut butter with mashed banana



We'd love to hear your topping suggestions, please send in your oaty ideas to marketing@paterson-arran.com



Lifetime membership of Orang-utan Foundation

Orang-utans are in grave danger of extinction because their rainforest habitat is vanishing at an unprecedented rate due to palm oil harvesting. We're passionate about this issue and to show you how serious we are, we've become lifelong members of the Orang-utan Foundation.

The Foundation was established sixteen years ago and is part of the Orang-utan Foundation International (OFI) founded in 1988 by Dr Birute Galdikas, the world's leading expert on orang-utans.

The OFI and the Foundation have been instrumental in securing a third (100,000 hectare) increase in the size of Tanjung Puting National Park in Borneo, there is also an orang-utan release site, care centre and wildlife reserve in Central Kalimantan. Between the centre and the rehabilitation centres in Borneo and Sumatra, close to 1000 orphaned orang-utans have been returned to the forest.

Fundraising and education are essential to increasing awareness of the orang-utans' plight and to support the Foundation further, we recently sponsored a fun poster competition for young members and donated packs of Paterson's Oatcakes.

Award-winning wildlife author and photographer, Nick Garbutt who has a particular interest in rainforests and island wildlife helped choose the winning posters from the many excellent entries received.



The overall winner of the 14-16yrs category was Katie Wetherall



The overall winner of the 11-13yrs category was Alex Taylor



The overall winner of the 7-10yrs category was Lowri Blackwell

Alan Hardie, Managing Director, Paterson Arran, comments: It's important to keep raising awareness of this issue, any kind of contribution is going to help and if we can show the bigger businesses what can be done, then hopefully more will follow our lead.

Ashley Leiman OBE, Director of The Orang-utan Foundation, adds: "The Orang-utan Foundation is proud to have Paterson Arran as a corporate sponsor as they have taken a responsible stance as a food producer in demonstrating the destructive ecological effects of unsustainable palm oil in the orang-utan and its rainforest home.

We hope many more food producers will learn from Paterson Arran's environmental sensitivity

Visit www.orangutan.org.uk for more information.



Paterson's challenge Young Scots to back orang-utans plight!

It's important that we teach children about worldwide issues to encourage environmental awareness and promote better understanding of the environment. With that in mind, earlier this year we challenged young Scots to put pen to paper to win a state-of-the-art laptop through the Scottish youth information portal, Young Scots. The competition has generated lots of interest and we'll be printing the winning article in our next issue.

Oats take a bite of the snack market

Our new cartons of award-winning Cheese & Mild Chilli Oat Bites are going down a storm with the snack market. With five handbag sized packs in one carton, they're a great accompaniment with soup for a lunchtime snack, canapes, or day time top-up treats. And, with approximately 12 bites in each pack, they're perfect for sharing as there's plenty to go round!

Paterson's Cheese & Mild Chilli oat Bites are stocked in Tesco nationwide, Sainsbury's, Morrisons and Waitrose.

More than a mouthful!

Paterson's Oatcakes buttered up runners at the world's largest running event, the Flora London Marathon on the 22 April 2007.

Packing a great 'energy' punch, we donated over 1000 packs of Paterson's healthy two-pack of Scottish Oatcakes for the ideal post-marathon snack for runners and spectators alike.

Alan Hardie, Managing Director of Paterson Arran said: "We're delighted to support the runners, it's a great spectator and fund raising event. Some people will go to extraordinary lengths to sample our oatcakes but 26 miles is taking the biscuit!"



First in class for Paterson's Oatcrackers

We've always known our Oatcakes are first class but British Airways has just gone crackers over our rectangular Cracked Black Pepper oatcrackers...

If you're planning a trip and are fortunate enough to enjoy first class, British Airways is now serving a handy pack of three rectangular Cracked Black Pepper Oatcrackers on all worldwide flights - what better way to enjoy the in-flight entertainment than with a large glass of your favourite red wine and a selection of chesse and Oatcrackers to enjoy!